



create a unique pickle



design a marketing campaign



sell for the benefit of others

Tired of trivial team building events?

Want to make a real difference to people's lives?

Welcome to the Pickle Project

Create a new food brand in one day to sell for the benefit of others

THE PICKLE PROJECT DOES THREE THINGS

Inspires people

Visit unusual places for a cultural immersion

Broadens the mind

Meet interesting people and see the world through their eyes

Makes a real difference

A unique activity that's great fun, builds teams and has a real purpose



EXAMPLE PICKLE PROJECT

Brick Lane, East London

WHEN Any day you like

WHAT Urban tour, Bengali banquet, hands-on workshops all with local experts

WITH Altyerre
Creative learning & development specialists
Sparks
A relevant, distinctive and responsive design studio

GROUP SIZE 8 to 80 people

BOOK NOW 020 8876 6999
info@altyerre.com
www.altyerre.com



CREATE A STIR

www.pickleproject.org

"Overall an incredible experience. Found it truly original. I've taken far more away from it than from other events we've had as a team – definitely inspiring."

Innovation Centre-Europe, Unilever